

please visit

[www.vitzemcik.com](http://www.vitzemcik.com)

Hello! My name is Vit and I'm a motion designer focusing on 2D animation, explainers, UX motion and product design.

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## experience

- 2014–now **Oficina**  
–Motion Designer (interactive and broadcast projects)
- 2017–now **Vistag**  
–Design Lead (product & brand)
- 2016–now **Mouvo**  
–Host, Curator, Co-organizer, Motion Designer, PR Specialist, Copywriter
- 2013–2014 **Mainframe London**  
–Motion Designer (broadcast and advertising)
- 2010–2013 **Czech Television**  
–Motion Designer (broadcast)
- 2006–2010 **Florbal.cz**  
–Reporter and Graphic Designer (print and digital)

## select honors

- 2016 **PromaxBDA Global Excellence Awards Gold**  
–as a member of Oficina
- 2016 **Czech Grand Design – Graphic Designer of the Year**  
–as a member of Oficina and Mouvo
- 2016 **European Design Award Finalist**  
–individual, motion graphics category
- 2016 **ADC Czech Creative Awards Gold**  
–as a member of Oficina
- 2016 **National Design Prize in the Communication Design**  
–as a member of Oficina
- 2014 **European Design Award Finalist**  
–individual, motion graphics category

## education

- 2010–2014 **Media and Communication MA**  
–Masaryk University (thesis on product design of public service news broadcast)
- 2006–2010 **Digital Media BA**  
–Masaryk University (thesis on digital documentary about SF&F community)
- 2009 **Visual Communication**  
– Høgskolen i Buskerud (exchange study visit)

## teaching and consulting

- 2019–now **Scholastika**  
–leading teacher of the main course of the motion design curriculum
- 2018 **Konica Minolta**  
–UX motion consulting for a corporate office and document software solution
- 2018–now **Prague College**  
–teacher of the motion design course
- 2017 **Seznam.cz**  
–UX motion consulting for the geographic web and mobile app Mapy.cz

## strongest skills

- Thinking in motion
- Strategic design thinking
- Animation
- Information design
- Typography and layout setting
- Microcopy writing
- Brand design
- Video editing

## software knowledge



## select clients

