

TL;DR - Please visit

www.vitzemcik.com

Hello! My name is Vit and I'm a designer in love with the intersection of motion, brand and interaction design.

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experience

- 2019–now **Emplifi (Socialbakers)**
–UX & Motion Design Lead (product & communication)
- 2014–2019 **Oficina**
–Motion Designer (interactive and broadcast projects)
- 2017–2019 **Vistag**
–Design Lead (product & brand)
- 2016–now **Mouvo**
–Host, Curator, Co-organizer, Motion Designer, Copywriter
- 2013–2014 **Mainframe London**
–Motion Designer (broadcast and advertising)
- 2010–2013 **Czech Television**
–Motion Designer (broadcast)
- 2006–2010 **Florbal.cz**
–Reporter and Graphic Designer (print and digital)

select honors

- 2022 **DEMO Festival Netherlands – Motion poster exhibition**
–individual
- 2016 **PromaxBDA Global Excellence Awards Gold**
–as a member of Oficina
- 2016 **Czech Grand Design – Graphic Designer of the Year**
–as a member of Oficina and Mouvo
- 2016 **National Design Prize in the Communication Design**
–as a member of Oficina
- 2016 **ADC Czech Creative Awards Gold**
–as a member of Oficina
- 2014 **European Design Award Finalist**
–individual, motion graphics category
- 2013 **Ibiza Music Video Festival Best Producer**
–as a member of Trust Creative
- 2013 **Ibiza Music Video Festival Best Director of Photography Finalist**
–individual
- 2012 **European Design Award Finalist**
–individual, motion graphics category

education

- 2010–2014 **Media and Communication MA**
–Masaryk University (thesis on product design of public service news broadcast)
- 2006–2010 **Digital Media BA**
–Masaryk University (thesis on digital documentary about SF&F community)
- 2009 **Visual Communication**
–Høgskolen i Buskerud (exchange study visit)

teaching and consulting

- 2019–now **Scholastika**
–leading teacher of the main course of the motion design curriculum
- 2018 **Konica Minolta**
–UX motion consulting for a corporate office and document software solution
- 2018–now **Prague College**
–teacher of the motion design course
- 2017 **Seznam.cz**
–UX motion consulting for the geographic web and mobile app Mapy.cz

strongest skills

Thinking in motion
Strategic design thinking
Animation
Video editing
Brand design
Information design
Typography and layout
Microcopy

software knowledge



select clients

